

Stepney Green Sixth Form. Business BTEC L3. Curriculum Statement.

Intent

The Pearson BTEC Level 3 National Extended Certificate to Extended Diploma in Business is an Applied General qualification. It is for post-16 learners who want to continue their education through applied learning and who aim to progress to higher education and ultimately to employment in the business sector. The qualification is equivalent in size to one to three A Levels and aims to provide a coherent introduction to study of the business sector.

The content of this qualification has been developed in consultation with academics to ensure that it supports progression to higher education. Employers and professional bodies have been involved and consulted in order to confirm that the content is appropriate and consistent with current practice for learners planning to enter employment directly in the business sector.

The content is delivered by subject specialist teachers who cover Business and Economics or Business and ICT. It is delivered by teachers who have experience of Finance, Marketing and Recruitment. This helps provide real world examples which can be used across a number of units.

By doing this course, students are able to have a better understanding of how the world works as every aspect links back to a business. They are then able to analyse different business situations, news reports regarding businesses and world affairs as they now have an understanding of how businesses and governments are impacted.

Implementation

Students receive between 6 and 18 timetabled lessons a week depending on whether they are doing Ext Cert, Diploma or Ext Diploma. They are provided with tasks to complete for independent study in school and for homework. Students are provided with interventions after school and during holidays in the lead up to exams. A 2-year plan is created in a student friendly manner and shared with all of the students. It shows them which units they will be completing each year and which teacher will deliver the unit. They are also provided with a detailed version known as the assessment plan which has all of the hand out and hand in dates on it. The units chosen provide a wide range of knowledge and activities with a focus on industry. Finance which covers personal and Business finance, Recruitment which requires them to be interviewee and interviewer,

Event management which gets them involved with the wider school and local community, customer service which helps get them ready for the work place as well as many others. Where possible trips are arranged and work experience is utilised to support the units are doing so they can put the theory into practise in real world. Students are given verbal feedback for each criteria. They then make improvements and submit the final version. They are also given individualised instruction as they have all chosen different businesses. One to one support is also provided to students who need additional support. We utilise Feedback in lessons both verbally and formatively written on exam practice questions.

Impact

The progress students make for each unit is tracked on a centrally based tracker. Staff have access to it and it is shown to students on a regular basis so they can see exactly where they are and what they still need to do to achieve the grade they are aiming for. Last year's results placed us in ALPS level 2 and Level 3 for the two courses we offer.

The subject sees very high recruitment and retain numbers yearly, as one of the most popular KS5 subjects we have enjoyed large numbers of diverse students, further enhancing the experience of our students. We have seen students go on to study Business related subjects at a variety of respected universities including LSE, UCL and Queen Mary, proving the excellent education and grades they receive with us provides them necessary skills to study the subject further into their academic careers.

We have enjoyed 100% D*-P every year the course has run, a testimony to the engaging course structure and delivery of the content, provided examples and work experience opportunities to engage students in the real world application of the theories taught.