

Stepney Green Sixth Form. Media Studies. Curriculum Statement

Intent:

To give students the skills and knowledge that will equip them for life through a high quality education in Media Studies, where pupils develop conceptual thinking and creativity through a contemporary and relevant curriculum.

Media Studies is an accessible course that support students to study the media in an academic context and apply the knowledge and understanding gained to the process of creating their own media products. The Media Studies Course enable students to engage confidently with critical and theoretical approaches from the perspectives of being a consumer and producer of media products. They will learn about technology and its influence on the media and how online and offline platforms are influenced by contexts: social, political, historical and cultural. Whilst pupils progress through their Media Studies Course at Stepney Green School, they will be able to develop their skills and knowledge both practically and theoretically enabling them to engage critically with all aspects of media. The Key Stage 4 and 5 curriculum is designed to widen our students' intellectual horizons through analysis as well as evaluation of both global and historical media. Throughout the course they will develop skills in critical and reflective thinking and participate in the critical discourse surrounding contemporary media.

At Stepney Green School, we offer a curriculum that allow pupils to develop transferable skills and knowledge for life. Media Studies inspires students to continue learning beyond the confines of the classroom as well as developing employability skills that will serve them well, both, to make informed decisions about further study and progression to A level, higher education or employment.

Media Studies provide all our students with many desirable skills attractive to future employers such as organisation, communication and working with peers collaboratively or independently. Furthermore, Media is an ever expanding global industry which is rapidly growing in the United Kingdom, offering numerous career opportunities within areas such as advertising, digital marketing, journalism, scriptwriting, publishing, technical production, television, gaming, film and web design.

We aim to ensure our curriculum provides students with intellectual stimulation in the subject through high quality teaching to enable deep learning to take place. Students will develop a set of skills and knowledge at the end of each year which will work as a building block to the next. To enable deep learning to take place, links will be made between the units of work (from Key 4 to Key 5) as well to national curriculum objectives so that awareness and understanding of Media Studies, is reinforced and pupils can see the relevance of the course as a whole. This will develop subject mastery and will challenge and stretch all learners with lessons and assessments that are fit for purpose. Ultimately, we

provide a curriculum which promotes academic scholarship and ambition to excel, regardless of any challenge.