### Year 9

### **T1**

### 3.1 Business in the real world

- Purpose of business
- Basic functions and types of business
- Business Enterprise and entrepreneurship
- Dynamic nature of business
- Sole traders
- Partnerships

### **T2**

### 3.1.2 Business ownership

- Private limited comp.
- Public limited comp.
- Not for profit organisations

### 3.1.2 Setting business aims and Obj.

- What are business aims & Obj.
- Purpose of objectives
- Changing objectives
- Use of objectives in judging success

### 3.1.4 Stakeholders

- Main stakeholders of businesses
- Impact of stakeholders
- Influence of stakeholders

### 3.1.5 Business locations

- Factors influencing the location decision of a business

### **T3**

### 3.1.5 Business planning

- The purpose of planning
- Main sections of a business plan
- Basic financial terms
- Basic financial calculations

### 3.1.6 Expanding a business

- Methods of expansion
- Benefits and drawbacks

T4
3.4 Human resources
3.4.1 Organisational structures
- Organisational structures
- Appropriateness
- Centralisation and decentralisation
3.4.2 Recruitment and selection of employees
- The need for recruitment

# T5 - MOCK exams

Methods of recruitmentContracts of employment

### 3.4.3 Motivating employees

- Importance of motivating
- Methods to motivate staff

### 3.4.4 Training

- Importance of training
- Types of training undertaken

Preparation for mock will need to be also taken into account. Preparation can start early through homework, exam questions as starters, plenary Q&A.

Т6
3.1 Business in the real world
3.1.3 Stakeholders
3.1.5 Business planning
3.1.6 Expanding a business
3.4 Human resources

### Year 10

### **T1**

### 3.1 Business in the real world

- Purpose of business
- Basic functions and types of business
- Business Enterprise and entrepreneurship
- Dynamic nature of business
- Sole traders
- Partnerships

### 3.1.2 Business Ownership

- Private limited comp.
- Public limited comp.
- Not for profit organisations

### **T2**

### 3.1.3 Setting business aims and Obj.

- What are business aims & Obj.
- Purpose of objectives
- Changing objectives
- Use of objectives in judging success

### 3.1.4 Stakeholders

- Main stakeholders of businesses
- Impact of stakeholders
- Influence of stakeholders

### 3.1.5 Business locations

Factors influencing the location decision of a business

### 3.1.5 Business planning

- The purpose of planning
- Main sections of a business plan
- Basic financial terms
- Basic financial calculations

# 3.1.6 Expanding a business - Methods of expansion - Benefits and drawbacks - Diseconomies of scale 3.2 Influences on business 3.2.1 Technology - Impact of the changing use of ICT - E-commerce - Digital communication

### - Ethical considerations

- Environmental considerations part 2

3.2.2 Ethical and environmental cond.

- Sustainability

### T4

### 3.2.3 The economic climate on businesses

- Interest rates
- Level of employment
- Consumer spending

### 3.2.4 Globalisation

- How UK businesses compete internationally
- Exchange rates

### 3.2.5 Legislation

- Employment law
- Health and Safety law and Consumer law

### **3.2.6 Competitive environment**

- Impact on businesses of operating in competitive markets.
- Uncertainty and risks businesses face

### **T5 - MOCK exams**

### 3.4 Human resources

- 3.4.1 Organisational structures
- Organisational structures
- Appropriateness
- Centralisation and decentralisation

### 3.4.2 Recruitment and selection of employees

- The need for recruitment
- Methods of recruitment
- Contracts of employment

### 3.4.4 Training

- Importance of training
- Types of training undertaken

Preparation for mock will need to be also taken into account. Preparation can start early through homework, exam questions as starters, plenary Q&A.

### **T6**

### 3.4.3 Motivating employees

- Importance of motivating
- Methods to motivate staff

### 3.3 Business operations

- 3.3.1 Production processes
- Production of methods (job/flow)
- When to use each method
- Efficiency in production lean production
- Efficiency in production just in time (JIT)

### Year 11

### **T1**

### 3.3.2 The role of procurement

- Managing stock just in time (JIT)
- Managing stock just in case (JIC)
- Factors affecting choice of suppliers
- The effects of procurement and logistics on a business
- The value of effective supply chain management

### 3.3.3 The concept of quality

- Consequences of quality issues
- Methods of maintaining consistent quality: Total quality management (TQM)
- Costs and benefits of maintaining quality

### T2 - MOCK exams

### 3.3.4 Good customer services

- Methods of good service
- Benefits of good customer service
- Dangers of poor customer service
- The ways in which advances in ICT have allowed customer services to develop

### 3.5 Marketing

- 3.5.1 Identifying and understanding customers
- The importance of identifying and satisfying customer needs
- Types of segmentation
- Purpose of market research
- Methods of market research
- Use of market research: information that may help decision making

Preparation for mock will need to be also taken into account. Preparation can start early through homework, exam questions as starters, plenary Q&A.

## **T3** 3.5.4 The elements of marketing mix (4Ps)

- Pricing methods
- The factors that influence pricing decisions
- Product

### 3.5.4 The elements of marketing mix (4Ps)

- Product differentiation
- The product life cycle
- Product portfolio
- Promotional methods

### **T4**

### 3.5.4 The elements of marketing mix (4Ps)

- Place (the different channels of distribution used by businesses)
- e-commerce and m-commerce
- Integrated nature of the marketing mix
- Using the marketing mix to inform and implement business decisions

### 3.6 Finance

- Methods businesses use to raise finance
- Appropriateness of sources of finance
- Importance of cash to businesses
- Interpreting cash flow forecasts
- Difference between cash and profit

### T5

### 3.6.3 Financial terms and calculations

- Basic financial terms and Basic financial calculations
- Average rate of return
- Break-even

### 3.6.4 Analysing the financial performance

- Purpose of financial statements
- Components of financial statements
- Interpretation of data given on financial statements

Remaining lessons it is strongly advised to go through exam papers and extended writing (9 marks and 12 marks)

### **Preparation for exams**

- Exam papers
- Revisit units
- Youtube videos on how to answer exam questions